



VICTORIA

CITY DOWNTOWN





**SHERANWALA**  
DEVELOPERS

#TRUST #COMMITMENT #DELIVERY

## CEO's Message

"Sheranwala Developers is an organization synonymous with trust, commitment, and timely delivery. Since its establishment in 1985, it has earned a reputation that speaks volumes in the real estate industry. Founded on humble beginnings, my vision was to provide exceptional real estate and investment opportunities. From those early days, Sheranwala Developers has steadily progressed, evolving into one of the most reputable and distinguished names in Pakistan's real estate investment sector.

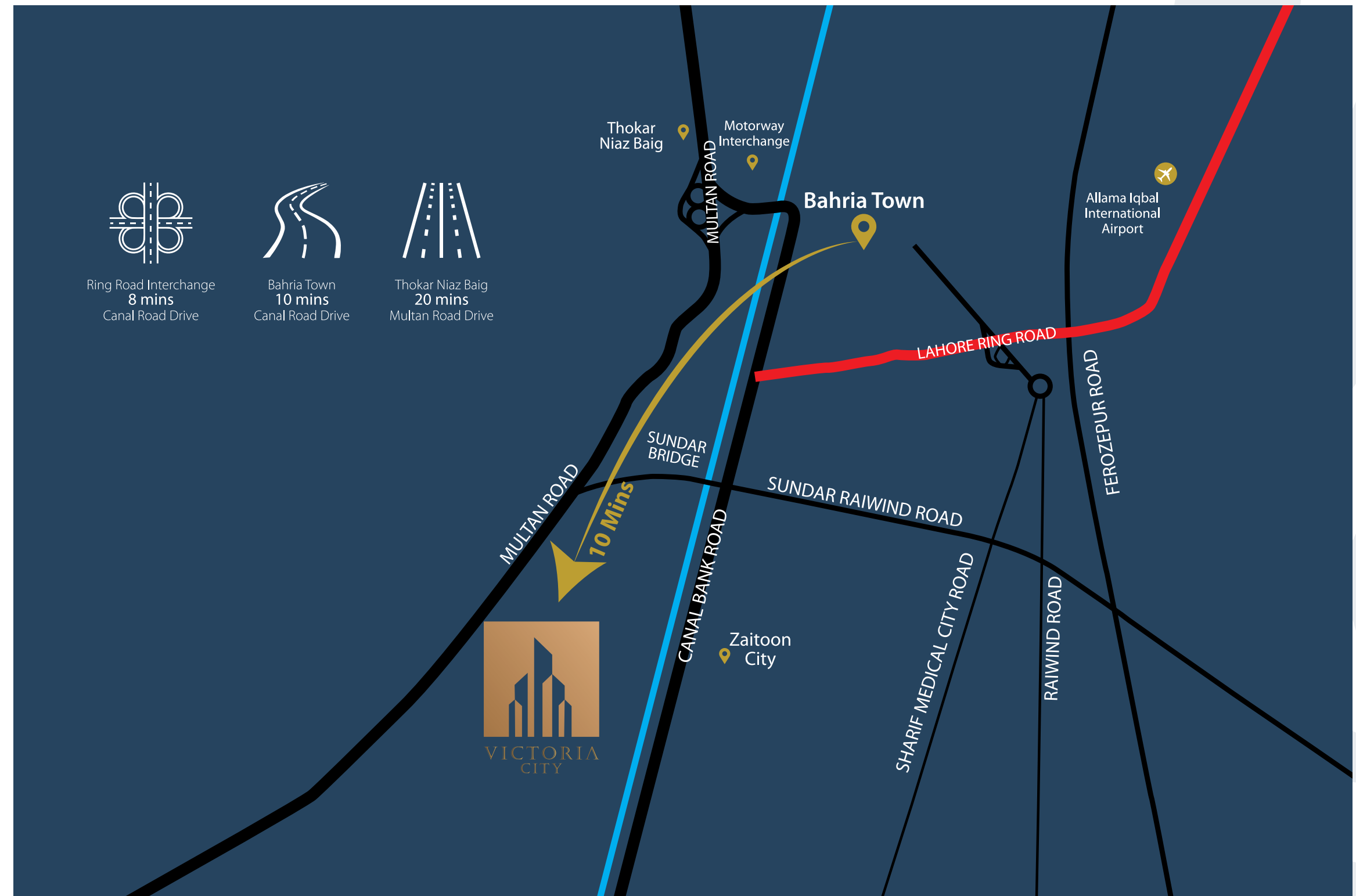
What started as a small, family-run business now sustains over 1000 families, a fact that we take great pride in. We are deeply knowledgeable about the real estate industry, but above all, we value the trust we have earned from our customers through relentless hard work.

Our dedication and unwavering service to our clients have been acknowledged, but we understand that our journey is ongoing. We are committed to continued growth and to setting new benchmarks in Pakistan's real estate landscape. Sheranwala Developers looks ahead with excitement for the future, and we pray that Allah (SWT) blesses us with the strength to uphold all our commitments and promises."

**MIAN MUHAMMAD RAMZAN**  
Founder & CEO  
SHERANWALA DEVELOPERS

# VICTORIA CITY LAHORE: SERENE LIVING, THRIVING BUSINESS

Victoria City Lahore, located at the junction of Main Canal Road and Multan Road, is only an 8-minute drive from the Ring Road interchange. This prime location offers a harmonious blend of peaceful living and thriving commercial potential. With lush surroundings and well-planned infrastructure, it provides a tranquil environment for residents. Additionally, its strategic positioning along major transportation routes makes it an attractive hub for businesses. Victoria City is the ideal destination for those seeking a balanced lifestyle and prosperous business opportunities.





# THE EMBODIMENT OF COMMUNITY ESSENCE

"Victoria City is a meticulously designed housing community developed by Sheranwala Developers, offering access from both Canal Road and Multan Road. This residential enclave stands as a testament to the dedication and skill of the architects and designers involved in its creation.

Alongside the 120-foot wide Main Boulevard, the development exudes a welcoming atmosphere. Upon entering, visitors are greeted by lush green parks, multiple beautiful mosques, as well as designated spaces for a hospital, school, and community center. Additionally, the thoughtfully designed commercial hub, known as Victoria City Downtown, further enhances the vibrancy and



# A STUNNING ENTRANCE TO VICTORIA CITY'S DOWNTOWN

The entrance to Victoria City's commercial hub is a striking masterpiece, perfectly suited for bustling business activity. Its meticulous design and captivating architecture set the stage for a dynamic commercial center, offering ample opportunities for businesses to thrive.



# INVEST IN SUCCESS TODAY!

Explore our 8 Marla Commercial Buildings in Victoria City Downtown - a prime investment opportunity. Nestled in this vibrant commercial hub, these structures offer ample parking and versatile spaces for retail, dining, offices, and renowned brands. Adjacent seating areas provide a unique perspective, designed with lush walkways and calming water features for an enchanting ambiance. Victoria City's contemporary malls shall redefine shopping and are perfect for boutiques, brand outlets, offices and dining experience. Don't miss this thriving business hub. Invest in success today!





## INVEST WISELY: ENRICH YOUR PORTFOLIO THROUGH AESTHETIC INVESTMENT



Embarking on an investment journey involves more than financial dividends; it's about cultivating value and beauty within your portfolio. The Victoria City stands as a testament to this ideology. By investing in this meticulously crafted enclave, you're not only securing your financial future but also embracing the inherent beauty and value embedded within the community's design. Investing here means amplifying your portfolio's worth, not just in numbers but in the palpable allure and desirability of an enriching community lifestyle.

# EMBRACE THE URBAN PULSE – YOUR TICKET TO VIBRANT INVESTMENT LANDSCAPE!

Victoria City Downtown presents an exceptional investment opportunity. This dynamic combination of shopping and recreational spaces is poised to make this development a bustling and sought-after destination. We invite you to seize this opportunity and join us in this exciting venture. Hurry, and don't miss out on being part of this thriving urban center!







# POSITIONED FOR SUCCESS – 5 MARLA COMMERCIAL BUILDINGS UNVEILING UNIQUE INVESTMENT AVENUES!

The 5 Marla commercial buildings are strategically positioned across three distinct locations within Victoria City's downtown area, each offering unique investment potential. With prime spots on the Multan Road-facing side and 120-foot wide Main Boulevard along with a dedicated 30-foot parking area, these properties provide a range of opportunities for savvy investors.

# URBAN BRILLIANCE - 5 MARLA COMMERCIAL GEMS ALONG LAHORE'S VITAL ROADS

Nestled along the significant Main Boulevard linking Multan and Canal Road in Lahore, these 5 Marla commercial properties boast a pivotal location set to attract substantial traffic. This positioning establishes an exceptional investment opportunity for those seeking to leverage its strategic importance and potential for high foot traffic. The boulevard's integral role in the city's infrastructure further accentuates its allure for prospective investors.





5 MARLA COMMERCIAL BUILDINGS IN THE HEART OF DOWNTOWN:

IDEAL FOR VERSATILE COMMERCIAL VENTURES

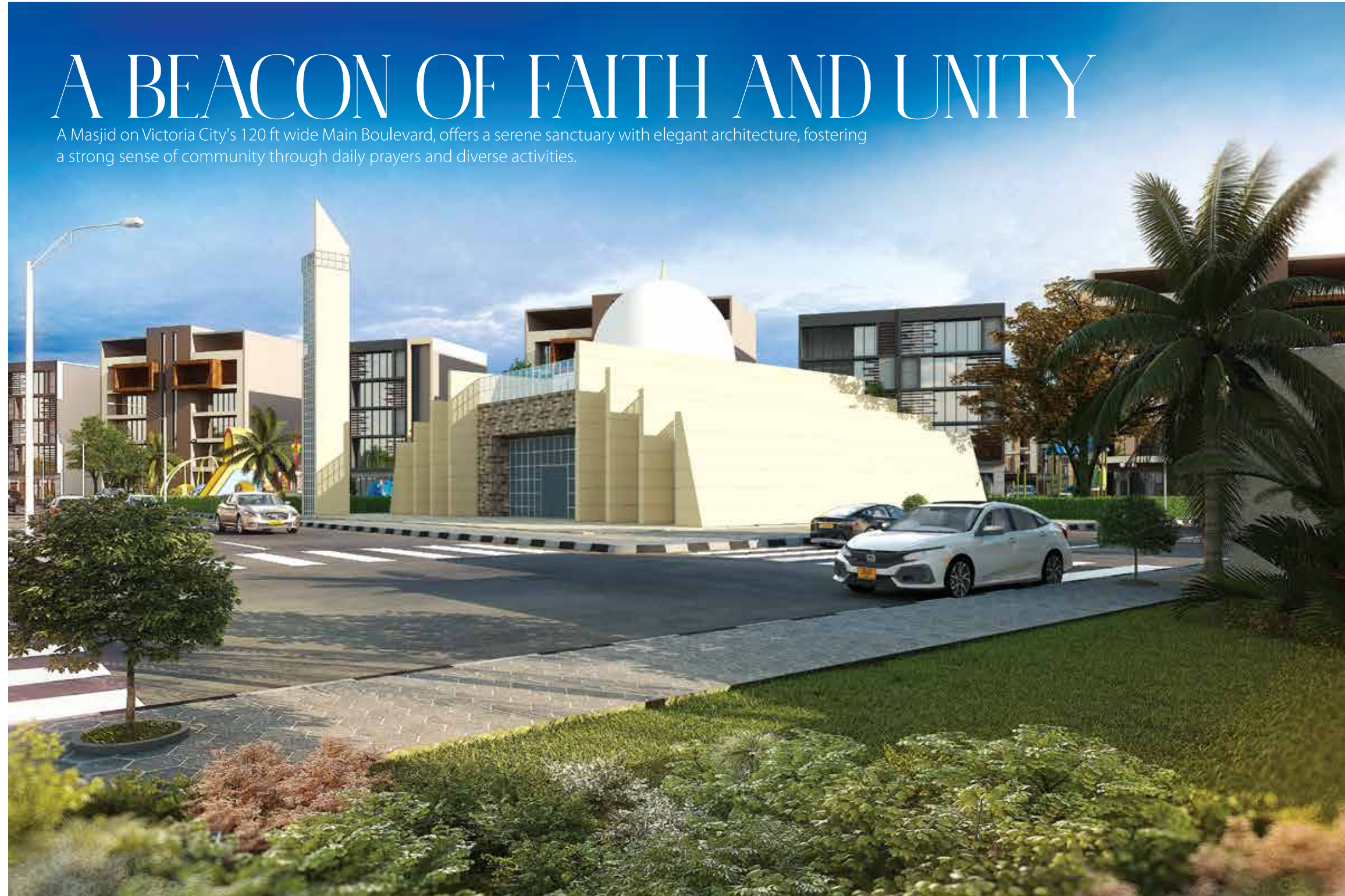
# PAVING FOR A PROSPEROUS FUTURE!

Have you ever wondered what sets an individual apart and defines their persona? Imagine having an international-level school right in your neighbourhood! We proudly present Victoria School, a powerhouse of knowledge designed to equip your child for the challenges of tomorrow. With state-of-the-art facilities and a highly qualified staff, we are dedicated to nurturing the potential of your young ones. Every step taken here paves the way to a prosperous future!



# A BEACON OF FAITH AND UNITY

A Masjid on Victoria City's 120 ft wide Main Boulevard, offers a serene sanctuary with elegant architecture, fostering a strong sense of community through daily prayers and diverse activities.



# EMBRACING DIVERSITY & HARMONY

This Masjid at the 120 ft wide Main Boulevard across commercial units, symbolizes unity and diversity with its unique architecture and a welcoming atmosphere. It hosts interfaith dialogues and cultural events to promote harmony.



# A HEALTHY COMMUNITY LIFE

Discover a lush green park designed for relaxation and recreation. Placed beside the 120-foot wide Main Boulevard, this park invites you to unwind in its lush greenery, complete with sitting areas for a serene escape.



# A GREEN PARK RETREAT

Situated alongside the 5 Marla Commercial units on the 120 ft wide Main Boulevard, Sunset Park offers a serene escape for those in search of relaxation. With shaded seating areas, it's the perfect spot to enjoy a peaceful evening with friends or simply take in the beautiful sunset.





# PREVIOUS PROJECTS

#TRUST #COMMITMENT #DELIVERY

# PREVIOUS PROJECTS



## SHERANWALA COMPLEX

Sheranwala Complex is an outstanding attraction for the investors because of its location. It is located in a very hustle and bustle area of Lahore, ideal for shrewd investment.



## CITY MALL (EVERCARE HOSPITAL)

City Mall located at the prime location of NESPAK Housing Society Lahore is the state-of-the-art 6 storey building is one of the landmark projects of the Sheranwala Developers and was acquired by the Abraj Group.



## SHERANWALA HEIGHTS

Sheranwala Heights Canal Road Lahore incorporates luxury experience with a commitment to creating an extraordinary standard of living.



## NAWAB'S EVENT COMPLEX

Nawab's Event Complex is one of the most elite Event Complex in Lahore on 100 Kanals Land. Offering multiple decors and furnishing options with customized themes.



## SEVEN STAR EVENT COMPLEX

A classic-styled banquet hall with an area of 40 Kanals for celebrating your life's special occasions located at the prime position of Raiwind Road.



## LORDS EVENT COMPLEX

A deluxe project by Sheranwala Developers is a perfect example of high-end living. An event complex is vowed to take your celebrations to the next level with its exemplary infrastructure spread over some 32 Kanals.





EPITOME OF LUXURY LIVING



A LIFESTYLE  
BEYOND EXCELLENCE

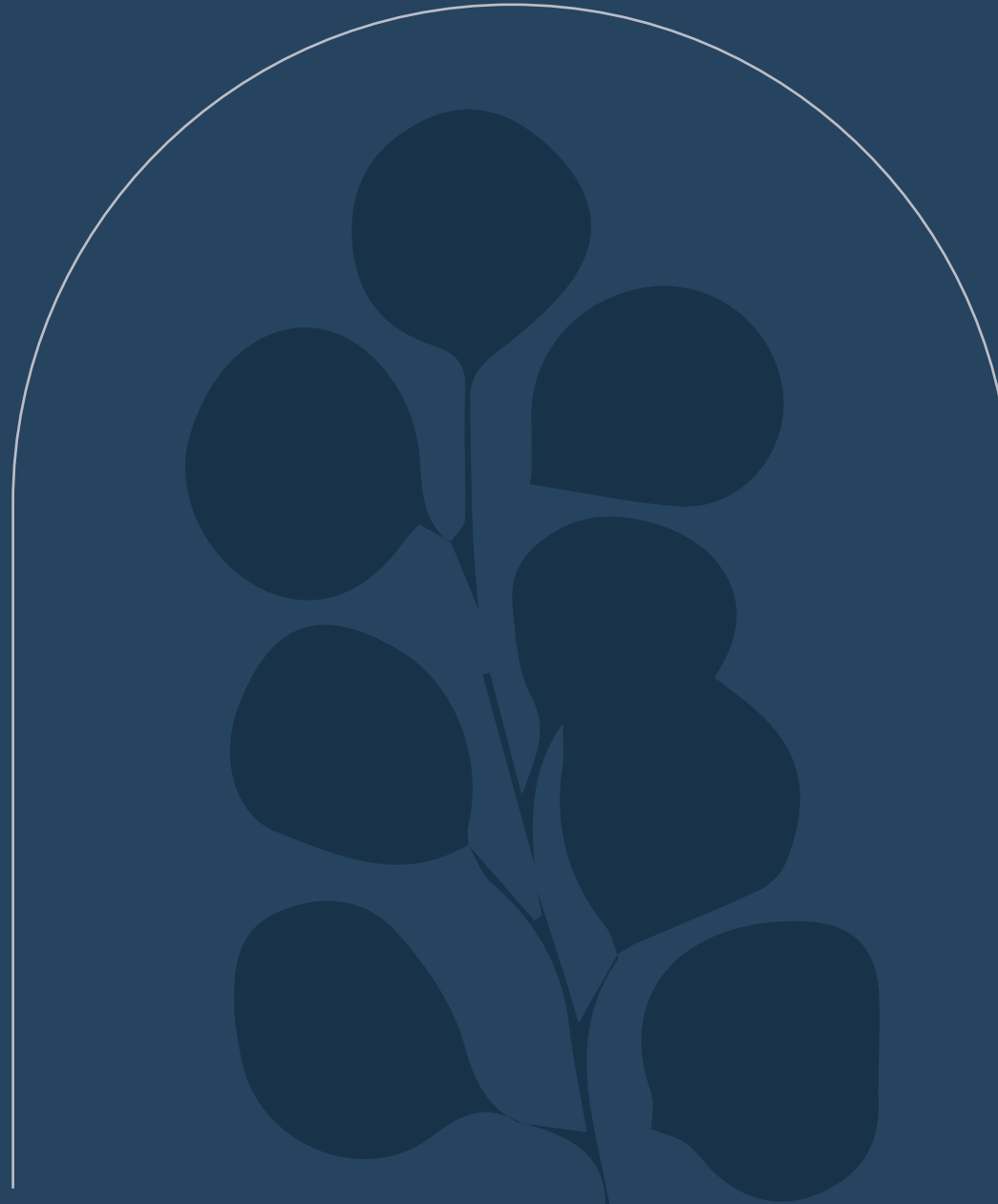




IMMACULATELY CRAFTED SPLENDID  
INVESTMENT OPPORTUNITY!

#trust #commitment #delivery





**SHERANWALA**  
DEVELOPERS

Customer Support Center:  
Victoria City, 11-F2 Wapda Town, Lahore.  
0800-18888 03-111-444274

Sales Team:  
Victoria City, Lahore.  
03-111-228-228

Sales Team:  
Times Square Mall & Residencia  
03 -111-228-228